

Top 10 Election Strategies for Advocates

Never let an election season pass you by without capturing this unique opportunity to get commitments from candidates, attention from the media, and a better-informed public about the unmet needs of kids.

1. Create and disseminate bumper stickers and signs.
2. Get involved in November 2024 campaigns.
3. Create a Children and Youth Agenda for the campaign season.
4. Organize meetings with candidates.
5. Meet with media to prep them for their election interviews.
6. Attend candidate forums and ask questions.
7. Request candidate platforms for children and youth.
8. Mount a public education campaign: Urge voters to vote with kids in mind.
9. Create and publish a candidate questionnaire.
10. Have the biggest and best candidate forum of the election season.

HINT: Let others do the work and spend the money – piggyback on other election activities.

HINT 2: Have fun. This is infectious.

Developed by Funding the Next Generation; contact margaret@fundingthenextgeneration.org

